1.1. Stages of the crisis development.

Without further ado, let's get to the point without unnecessary bows and scrapes and losing power for things of minor importance.

The Main preconditions of the coming times:

- 1. There is nothing irreplaceable. There are no irreplaceable people, technologies, objects. There are no protected elements of the budget. Everything can be doubted in terms of meaning-bearing and everything, undoubtedly, will be called in question of expediency. Excuses don't rescue; previous achievements don't give a chance for future preferences. The past has been zeroed. You'll have to prove your right to exist by achieving bottom line day after day. The Frequency of outcome supervising procedure shifts from "once a month" to "every day";
- 2. Everything is possible. Non-presumable things are also possible. Necessity always comes into conflict with existent standards and the usual state of things. But necessity will find a chance and will definitely put it into practice. There is no doubt of it. Expediency is usually immoral, and expediency will definitely find an opportunity for its realization. Reasonability is inevitably persistent, consistent and stubborn;
- 3. Everyone fights for himself. Everyone survives (or dies) by himself. There are no former agreements any more. Cooperating is more profitable than being alone. To be of benefit is profitable, to benefit is useful. There are neither friends nor enemies but interests based on opportunities and situational alliances. Benefit is beyond former traditions and agreements. Caution based on common sense of the simplest decisions and distrustfulness to all current, and especially watchfulness to all former will be of use. Banality is more reliable than sophistication, as well as simplicity is more favorable beneficial profitable than complexity. But one shouldn't confuse true simplicity of genius with an ennobled shape of stupidity in the form of embarrassment, "accidental" inattention, thoughtlessness, slight form of carelessness, shallowness, informality, easy accessibility, obtrusion, captation, frustration and childishness. Kick "Straightforward fellow" or "Oops, I haven't noticed" off yourself as far as possible. Break up immediately after the first symptom of such kind. Gangrene cannot be cured (in no other ways) but surgery.

True simplicity and naivety differ enormously. Simplicity is monosemantic, reliable and resultant. Naivety is pliable and simplicity is firm for sure. Primitiveness and simplicity are neither relatives nor namesakes. Keep far away from sophisticated dullness, mediocrity and primitiveness. Remember that lie is more attractive than truth and verity is absolutely colourless, transparent and hardly visible. If someone imposes his emotions, feelings, responsibilities and guilt on you, it means they are after you and they will get it if you react emotionally;

4. There are successions (technologies, tendencies, trends) but sometimes they are not evident. Our world is already ruled by the technologies of tomorrow, technologies of higher order than those used during the past 120-130 years but these technologies of tomorrow haven't been realized and formalized yet. Difficulty is not identical with to impossibility. Unusual doesn't mean it does not exist or can't be. Difficulty will be overcome by the time;

- 5. It will be as it will be, even if it is the other way round to what you would wish or wouldn't wish. It won't be as you wouldn't wish. It won't be as you would wish. It will be as it will be. Something will coincide, something won't. Future owes you nothing. Reality isn't obliged to you. To fear or to hope is bad, to be afraid or to expect is bad, to beware and to think reasonably is good, to aim dealing with what you have is very good. Not to leave a chance for emerging opportunities and take all chances certainly is your right to live as you deserve. To turn down a chance and miss an opportunity outstanding is possible but in that case you shouldn't whine and whimper, be disappointed and be depressed. "The path will be passed by a walking man";
- 6. All your expectations and hopes refer to and destroy only you. Limits do exist but they are ephemeral. You have the right to live by your expectations, but results and hopes exist in two different realities. Your illusions destroy only you. Nothing will save the one who puts absolute trust in ephemeral, neglecting real facts that are actions, behavior, results, effects measured with money and success. Money destroys the tired and helps the eager;
- 7. There is no justice but there is sometimes invisible nature's expediency. The Stubborn and often unfair expediency of the nature, being in the patterns of natural sequences with binding preceding symptoms of events and further events. Symptoms always precede events. Always. If symptoms or "inconceivable" nature sequences are beyond your current comprehension and mentality, they are your private limits and your personal problems and they aren't related to reality;
- 8. The present doesn't have sense and reason. Sense is realized with the loss of the present i.e. only in the future. Reason is realized only with the loss of the present i.e. only in retrospect i.e. in the past. Reasons are direction to the past; senses are direction to the future. The present is not the time for waiting, although it doesn't have sense and reason. You can wait but there is no sense in it;

A Small lyrical digression:

The search of reasons and sense will dry your life up completely. You will be able to select the most suitable reasons and you will be able to select and sort out the most attractive senses but the time for plans realization will be lost irrevocably. *the* Result is meaningless. But *the* result may have a goal. A goal and sense are different things the same as power and variable functions are different. Raise a goal to the power and you will get sense pointing to further goal, a goal of higher degree. Money has neither reason nor sense. Money has concentrated wisdom sleeping inside of it which is in reality of actuality. An apple is a result, reason is unknown, the source is a tree, and sense is probably to be eaten. Who is it to be eaten by? By the one aiming at it. The same we have with money, result and success. What is realized has no reason or sense. Do you need it? Do it. Do you not need it? Don't torment yourself. Reality is causeless and meaningless. But a person always tries to justify what he sees with his eyes with a reason (appealing to the past) or with sense (appealing to the future). Otherwise his idle mind goes into such hysterics that it will come to a bad end.

It is the fact that sense and reason save from pain but the pain of awareness sometimes leads to deliverance and sometimes to Transfiguration. But pain and joy are rightful sides of life of each of us without any exception. One cannot get rid of pain without the loss of joy. The reverse is also true: one cannot get rid of joy without the loss of pain. A human needs excuses (reason and sense), otherwise his mind dies in senselessness and causelessness and he hasn't got accustomed to engaging his mind with a goal yet, to be precise, the path leading to the goal and tools of achieving goals because he is still dull or dense ©. Thus, some fool about searching for reasons, others fool around searching for sense. That is why, only those who are busy with achieving a goal i.e. looking for paths and tools for achieving. A mind busy with an aim and search doesn't disturb your living. But a mind busy with the search of sense will find it and then it will need a new sense. The state of affairs we have with reason is the same. When the reason is found, mind immediately starts looking for another one. The same is with goal and result. As soon as the mind achieves a result, as soon as the mind sees a goal fulfilled, it needs a new goal. The search for reasons leads to poverty. The search for sense is the path of destruction of oneself through depression. The search for paths leading to the goal is the path to prosperity. We offer the best of the possible: the result which leads to prosperity, and prosperity like perfection has no boundaries. Anyway the mind will be busy. But if your mind is busy with sense, you will not find peace in the boundaries of life. If your mind is busy with reason you will not find the last one who is guilty of everything. Each time the last one to stay in this line will be god again and again. But if only your mind is busy with goal not relating to the search for reason and sense, you and your spirit and body will be pleased with the result. Success put into money fits you a lot and it suits you very well. This is the fact. Build a temple if you want. Create the best channel and broadcast whatever you want. Embody best architecture designs if you want. Become a politician and lead the people of your country to prosperity if you want. Since the moment of achieving the goal in the form of the success of your creative and economic beginnings you are free to do what you wish to. But let us return to our main preconditions.

- 9. A habit helps to survive but stands in the path leading to the goal. Unconscious constructive is an obstacle standing in the path which leads to the goal. Constructive hides the path to the success. Usual kills the search of solution. It's true that unusual is not comfortable but the one who wants to live is not afraid of unusual. Children know about it everything. Ask children. They do unusual things every day. Unusual is interesting. Interest, intellectual curiosity, keen mind and inquiring mind are derived displays of the main instinct of the life i.e. the desire to live. Tiredness of life tells only about the loss of interest i.e. the overdose of the thing you do, but believe me, future years won't let you rest. It will be interesting every day. Uncertainty and obscurity make the ground for interest awakened by the life game;
- 10. Evidence is not evident. Evidence concerns only you. Evidence may be evident to only you. The others cannot see this evidence or it does not concern them. Appearing as a strikening, evidence suggests there is a goal and intense process of search. But evidence dictated by a habit and traditions has to prove its utility, sense and effectiveness, the very effectiveness which is reliable and stable. If evidence deals with event commentaries or someone's actions estimation, throw it away. This kind of evidence will ruin you. If evidence lives by search of paths to plans realization, use such evidence appearing as flash of inspiration. This kind of evidence will save you.

Comments required to the preconditions:

- a) Being helpful is profitable a lot. Aspirations are the size of the profit and benefit received. If there is profit, there are aspirations. If there is no profit, there are no aspirations. An ambition is a choice of the best from the possible. If there are no aspirations, there is no ambition. If there are no aspirations, there will not be an ambition. An ambition with regard to aspirations is secondary. First, there are aspirations, then, there is an ambition. Aspirations are a potential, an ambition is a direction vector from good towards the best. Aspirations are the right for demands. Growth starts from aspirations. Having claim and intention (the intention which certainly will realize in economically profitable activity itself) is the base of success. Very often people declare their pretensions and then they save on themselves. Such fact indicates lying to yourself. Avoid people who save on themselves. Lack of success the same as success is a psychological virus and it is infectious. Dislike for yourself is infectious. Avoid such people. You may cooperate if you need it, you may use them but avoid them.
- b) A clever man can never be a poor man. A genius can be poor but genius has nothing to do with intelligence. Genius is just the shortest way at the most minimal cost of power, time and energy. A gifted can be poor but giftedness has nothing to do with intelligence. Gift is just a habit of working, working until the state of fulfilled plans. Genius is the only one who gives results at the earliest possible date. Gifted is the only one who fulfills the intended. Genius can be ungifted, and gifted can be not a genius. But giftedness and genius has nothing to do with intelligence, we mean with prosperity. Financial wealth suggests intelligence. Long-term financial wealth tells about the sense of chosen traditions and used. One can be intelligent (read "rich") without being gifted. One can be intelligent (read "rich") without being a genius. There is no miracle, there is hard work. There is no miracle but there is a transformation. A transformation doesn't depend on a human. Human's upper limit is to use consciousness. Consciousness is something resembling transformation but it doesn't replace transformation, but often precedes it. Transformation may be unconscious. Transformation may happen even without you being involved. Prosperity may

- not be bound up with hard work. Prosperity may companion genius and giftedness but if only the one is long on brains.
- c) Professionalism is measured in the queue of clients i.e. the state of being needed. Quality is measured in accuracy. Effectiveness is measured in productivity. Intelligence is measured in money. Genius is measured in costs and time. Gift is measured in discipline, graduality and consistency. A success in society is measured in money. A success in a population is measured in leadership. Vital functions are measured in metabolism. Life is measured in time. Result is measured in time.
- d) This book is only about money and nothing else. This book is about success in society. The rest is subjunctive. Crisis just gives you cause and opportunity to become successful. This book is only for those who need money. This book is only for the intelligent. This book is talent-directed only secondarily. This book is genius-directed only secondarily. This book is money-aimed. The other things mentioned are viewed only through the prism of your success in the world, in human society.
- e) During unlucky times one mustn't live constructively and inventively but live keeping to the rules and discipline. When a man gets ill he has to follow regimen and doctor's prescriptions strictly. When a child is ill the problem of education is not acute. When you have a temperature, you don't dare to go in for sports. At crisis times one has to live keeping to the rules and discipline, following all the technologies prescribed. The crisis is going to be long and many-stage towards reduction. At worsening periods (three to six months) one should be vigilant and watch over safety rules. At respite times or times of a little improvement (three to nine months) one should be cautious and not to relax much so that he would not let the next wave of crisis display go unobserved.
- f) All the people on the Earth are a herd but each one separately taken is a god. A mass should be read as a structure, a population if you like it more, and a herd if it feels more comfortable (a herd is a structure, too®). All the masses and quantities report to successions, technologies and sequences but everyone taken separately reports to context, spontaneity and chance. Therefore if you deal with a person, taking into account a context is preferable and it is strongly necessary but if you deal with people, technologies and rules are more important than the context, then. Successions and sequences predominate over context in masses (in structures) i.e. general prevail over private. Spontaneity of motives, chance and a fan of possible consequences and dependence on experience, existent habits, certain circumstances and context should be paid more attention than general patterns having deal with a separate case, every single person i.e. private prevails over general. Every time you make this or that decision try to check up yourself on this dilemma: do I face general or private? If you face a single case, private predominates over general, then. So you have to go into the heart of the matter. If you face a system, general predominates over private. So you have to act to the rules, regardless of circumstances and context. If there is a rule, there is an exception to it. And it is right. There are no rules without exceptions to them. And it is right, too. But. But rules do not have exceptions. They have boundaries of their applicability and they lose their power and obligation beyond the same boundaries. There are no exceptions within the framework of rules. All in the water are all wet. And it doesn't matter whether they are fat or slim, grease or degreased. In the water wetting effect affects everything and everyone. All exceptions exist beyond the rule boundaries and cannot be explained or interpreted through the terms of these rules. One cannot learn how to walk being in the water or to swim on the land. There are exceptions but they exist beyond the rule boundaries. Exceptions lead to perdition, losses and deprivations when they are within the rules boundaries. One cannot make any exceptions within the rules boundaries; otherwise the one such exception was made to will perish.
- g) You should be interested in one individual person's opinion regarding its self-determination, and you shouldn't do it regarding your purposes. Taking into account opinion doesn't mean taking it into consideration. The reverse is also true, when taking a person's opinion into consideration doesn't mean taking it into account. You are free to act the way you consider necessary one (read "right" i.e. responding to your ideas of justice, embodied in rules you are guided by). You are free to act as you consider right. But you are free only within the boundaries of your wishes. Beyond those boundaries a man is not free because those boundaries and only those boundaries give the joy of the own achievement. Considering this, even the lack of desire is a desire itself. To wish the absence of desire is a desire too. Thus and so, freedom is limited from the start. There is no unlimited freedom, but when such an idea is allowed, it is an illustration of what we call freedom perception within the

boundaries of fantasies of such freedom. There is no freedom within the boundaries of fantasies about itself. If you want freedom, put boundaries. There is freedom within the boundaries of achieving a goal and only up the moment of the final achievement. If you want freedom for somebody, compel and force. If you wish somebody well, compel and force him, without exception for indulgence and ease. Make the success forced, don't give an opportunity for not keeping to the rules i.e. create conditions and opportunities for keeping to the rules and laws without fail, excepting exceptions. Treat your subordinates and clients as God treated you; make them live moving from good towards the best, without taking into account their opinion on this issue.

The main aim is to survive and to achieve the highest possible success, having preserved yourself and your dear things.

The words of wisdom are in the following: You should respect initially, appraise according the result, got through the cooperation; treat specularly; act in accordance with your aim.

Comment to said above:

Respect initially: benevolence is a priori. No matter how much pain you have felt before, no matter what mood you have had, benevolence is initial on default. Thoughtful, calm, patient and meditative benevolence. Neither captation, nor connivance or free-will obedience, or self-sacrifice, ignoring yourself, sacrificing your interests, bowing – all this stuff has nothing to do with benevolence. Benevolence is openness for giving and receiving help, but give and receive help only on prepaid demand. If you want to receive help: first, prepayment, then inquiry, then help. If you want to help: first, prepayment, then inquiry, then help. Benevolence is openness and readiness for cooperation profitable for you.

Appraise the result, got in cooperation: words are nothing, actions are everything. Turn off the volume and watch what a person is doing towards you personally. Only facts. Is time being saved? Well done! Is the income growing? Very well! Are the expenses reducing? It is good as well. Is the lump of cares reducing? It is not bad. Does it afford pleasure? Let him be so whereas he is not able to do anything else. You could not draw your attention to the rest. Take away person's speech and look how he behaves towards you:

- Economizes your time 5 points. Economizes your time means deprives you of illusions and helps define and keep the priority, i.e. makes you become more resulting.
 - In co-operation with him your incomes are increasing 4 points
 - He economizes money for you and reduces costs 3 points
 - He reduces your lump of cares and troubles 2 points
 - He brings pleasure 1 point.
 - He is a part of scenery, neither cold, nor hot 0 points.

The more points the more valuable this person is for you.

Treat specularly: To treat specularly means to have clearly stated intention. You are not loved, so you neglect either. If you are admired, so you neglect too. Remember that when you are not loved, you are admired. If you get help, you give help. If you are loved, act as you want and wish. You are loved without your agreement, and so you do what you wish. You are made used, and so you should derive benefit.

To act according to your aim:

- a) If a person is against you and does not put obstacles in your way, wish them well, tell them you wish to cooperate in the future and move on directly to your aim. Remember that a person could make mistakes and has the right to stand for any own viewpoint. It is this characteristic that makes a man be valuable.
- b) If a person is for you (sympathizes you and is inactive at the same time), does not help and does not put obstacles in your way either, wish them well, tell them you wish to cooperate in the future, and move on directly and without delay to your aim and do not lose time for senseless communication.
- c) If a person is against you and puts obstacles in your way, break down their resistance in the part of the part which separates you from your aim. Do it firmly and hard, but not violently. And then move on directly to your aim. You should never destroy a person completely, never do it under any circumstances. Remember the law of nature: if you are not going to eat, do not kill. If you are not going "to shoot", do not take out the gun. Do not point the gun at a person if you are not going to kill. If you "shoot", kill with the first shoot so that a client could not even notice what happened to him. From his point of view it just looks like the

light has been switched off. If you make him suffer not hitting the mark, it does not give you credit as a shot i.e. a professional. The highest concern is always the minimum of given pain. It concerns a surgeon, a physician, a shot, at a slaughter-house, in politics, in business. Honor has not been abolished anywhere. The one who loves himself, does not finish or enslave his enemy. He lames, crushes the backbone of opposition but he does not kill. There is nothing more precious than life. You have not given that so you have no right to take that away. But if you kill, do it on the spot at once, at the first attempt, it will be a torture otherwise. It is better to evade resistance. If you cannot do that, deceive (it is called overfocusing of attention), if there is no choice left, break it, but do it fast and firm, without any chances for kickback to the start position or any chances for quarter and act of grace. Be sure that a man knows what he will get for resisting a rockfall, tsunami or an avalanche and he is aware of the final results for him. When you are moving to your goal, you are not merely an avalanche, you are an embodiment of the god's will. The God cooperates only with those who obey him and move to their aims, planned by god. "Some are led by the path but some are dragged".

So.

- 1) If you are put obstacles in your way accidentally, walk round and move on.
- 2) If you are put obstacles in your way unconsciously, deceive, overfocus attention and move on again.
- 3) If you are thrown obstacles in your way knowingly, break such an obstacle necessarily and move on without delay.

Remember that when breaking, captives are not taken. Experts have a rule: the highest care of an object is when an object understood nothing, when the light just became dim. But again, it is a very special case of a single taken profession. But in general you cannot crush a person. It is better keep away. If you cannot keep away, you deceive; if you cannot deceive (you are thrown obstacles in your way advisedly), crush.

d) If somebody is for you and helps you, show your gratitude at about 10 % of net profit gained up the moment of gratitude payment i.e. benefit growth potential in the future is not taken into account when calculating proportions of payment. Show your gratitude in pecuniary and moral way, wish them well, tell them you wish to cooperate in the future, and move on directly and without delay to your aim.

There will be a heavy gale and tsunami on the ocean surface, and there will be choppiness at depth, but it will be insignificant and not disastrous:

- a) if you have a lot of money, the gale will affect you less;
- b) if your money had been raised on the world market technologies, money will probably remain (if you have enough intellect for that), but the content of your activities will most likely alter greatly. (this item concerns people with the fortune from one to twenty billion dollars at current prices)
 - c) if you do not have much money, you should get ready thoroughly and seriously.
- d) if you have little money, you will most likely have a hard life a lot with this restart. You will have a lot of loss and asperities.
- e) if you have no money at all and you live beyond the poverty line, the worst prospect, you will face, is starvation death. However, you could face it at prosperous times as well. So, your way of life will suffer the least.

1.1.1. Ten rules of The Crises

Hereinafter there are 14 pages available only for paying subscribers.

The text is finally made up on the 10th of March.

Liubarov Vladimir

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